



Mercy Health
Foundation

Care first

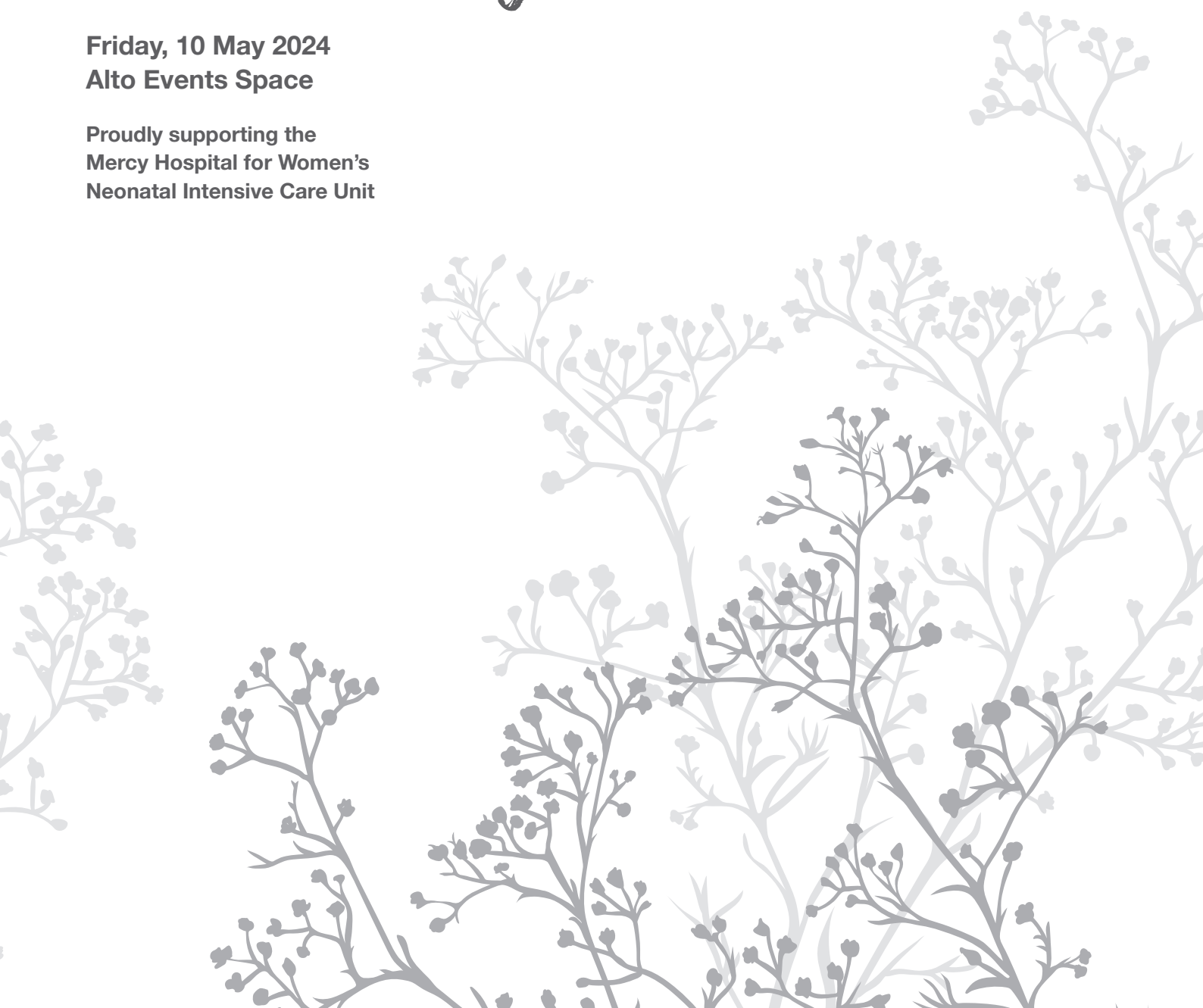
MERCY HEALTH FOUNDATION

Mother's Day *high tea*

SPONSORSHIP
OPPORTUNITIES

Friday, 10 May 2024
Alto Events Space

Proudly supporting the
Mercy Hospital for Women's
Neonatal Intensive Care Unit



Mother's Day *high tea*

SPONSORSHIP OPPORTUNITIES



Welcome to an extraordinary opportunity to make a meaningful impact!

The Mercy Health Foundation is delighted to extend an invitation for you to sponsor our annual Mother's Day High Tea event on Friday, 10 May 2024.

This elegant event, held this year at Alto Events Space in Melbourne, is dedicated to celebrating and honoring mothers and babies, promises an unforgettable experience that aligns seamlessly with your brand's values.

By becoming a sponsor, you not only contribute to the success of a cherished community event within Mercy Health but also position your organisation as a compassionate supporter of maternal health initiatives, particularly supporting Mercy Hospital for Women's (MHW) Neonatal Intensive Care Unit (NICU).

Did you know, our NICU is one of just four in Victoria? Caring for babies who are born premature or sick at MHW as well as babies born elsewhere in Victoria who are in need of intensive care. The unit is co-located to Special Care Nursery and cares for babies as young as 23 weeks gestation up to full term. The NICU provides intensive care to the smallest and sickest babies, who often need help to breathe.

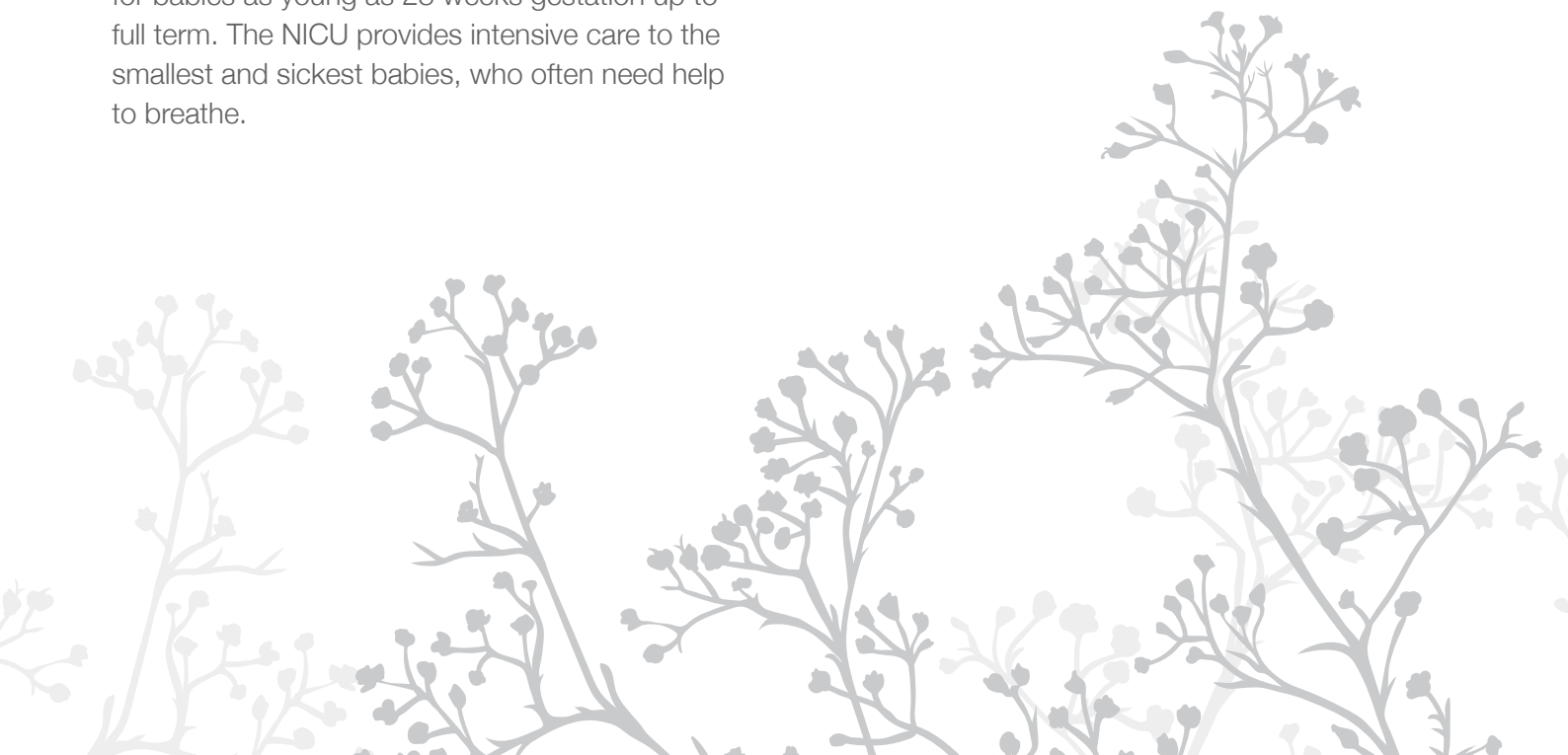
Join us in fostering a sense of community, appreciation, and wellness, while enjoying unique networking opportunities and the satisfaction of contributing to a cause that touches the hearts of many.

Sponsoring the Mercy Health Foundation Mother's Day High Tea means you will have access to 150 guests and senior leaders from Mercy Health on the day. You can bring your clients and customers for a fun afternoon supporting a good cause.

Together, let's create a memorable celebration of motherhood and make a lasting impact on the lives of those we serve

Warm regards,

Rebecca MacFarling
CEO Mercy Health Foundation



Mother's Day *high tea*

SPONSORSHIP OPPORTUNITIES

There are several ways to be involved:

Gold - 1 available

- Table of 8 at the event
- Logo on the invitation (sent to over 1,000 people)
- Logo on the website information page
- Large logo on the online booking page
- Banner or similar at the event
- Call out to your business by the MC – 3 times during the event
- Advert on the TV screen at the event
- 3x social media posts in the lead up to the day dedicated to your organisation
- Tagged in all our event social media posts for the event
- Inclusion of marketing material in our event gift bag
- Half page advert in our digital and print newsletter (distribution to approx. 14,000)
- Inclusion of logo in our Thank you for attending email
- Certificate of sponsorship
- Inclusion in event program
- Opportunity for product sampling at the event

Value
\$10,000
plus GST

Silver - 4 available

- Table of 4 at the event
- Logo on the invitation (sent to over 1,000 people)
- Logo on the website information page
- Logo on the online booking page
- Shout out to your business by the MC – once during the event
- Advert on the TV screen at the event
- Tagged in all our event social media posts
- Inclusion of marketing material in our event gift bag
- Inclusion of logo in our Thank you for attending email
- Quarter page advert in our newsletter (distribution to approx. 14,000)
- Certificate of Sponsorship for your business
- Inclusion in event program

Value
\$5000
plus GST

Bronze - 8 available

- Logo on the invitation (sent to over 1,000 people)
- Logo on the website information page
- Advert on the TV screen at the event
- Tagged in all our event social media posts
- Inclusion of marketing material in our event gift bag
- Inclusion of logo in our Thank you for attending email
- Inclusion in event program

Value
\$1000
plus GST

We are open to tailoring opportunities that best support our partners. We also welcome gift-in-kind and product donations towards our silent auction.

Sponsorship enquiries

If you wish to discuss any of the above sponsorship opportunities with us, please contact:

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